



Judi Gatson Media LLC

Passion. Purpose. Principles.





BIOGRAPHY

Judi Gatson is an evening anchor for WIS, the dominant television station in the Columbia, SC television market. The station's news broadcasts are among the most-watched programs in the Midlands of South Carolina and have been for more than 50 years. As anchor of WIS News at 5pm, WIS News at 6pm and WIS Nightcast at 11pm, Judi reports on and anchors some of the biggest stories around the state. A graduate of Indiana University - Purdue University, Judi decided to pursue a career in broadcasting and landed her first job as a reporter for WIS News Radio 1320am in 1995. During her tenure at WIS, Judi has worked as a general assignment reporter, weekend anchor and anchor of WIS Sunrise.

An award-winning journalist on topics ranging from education to consumer issues, Judi has moderated statewide gubernatorial debates and interviewed influential politicians and newsmakers. Judi covered the Democratic primary of the historic presidential election race of 2008, anchoring the WIS News primetime coverage and conducting a series of in-depth interviews with the candidates. She also covered the Presidential Inauguration live from the nation's capitol for Raycom Media. Judi's extensive coverage of breaking news includes live reports from McClellanville as Hurricane Charley was making landfall. And in her special report, "Into the Fire," Judi brought viewers a compelling report on the technology used to rescue people faster when she completed fire fighter training and went inside a burning building live to simulate a rescue. Judi's consumer reports include her popular "Buy It & Try It" series which tests "As Seen on TV" products to see if they really work as advertised. And as co-anchor on WIS News at 6 Judi has won three Emmy awards for best newscast and several Associated Press Awards for Business/Consumer reporting and Education reporting.

You'll also find Judi on KISS 103.1FM on Sunday evenings at 6pm hosting "NTouch", talking about hot topics and important issues in the community. Judi's heavy involvement in the community ranges from serving on the boards of Healthy Learners, the Palmetto Health South Carolina Cancer Center, Palmetto Center for Women and United Way's Palmetto Society. She also speaks at many schools and community events and enjoys making regular visits to mentor teenage girls in the transition program at the Department of Juvenile Justice.

Judi is married to Dwayne Gatson, who served 22 years in the military and retired as a Lt. Colonel in the United States Army. Judi and Dwayne have two sons, Aidan Kash and Nicholas Jax. The Gatsons are active members of Brookland Baptist Church and live in Columbia with their two labs, Shadow and Spirit.



JUDI SPEAKS

Whether it's on television, radio or live audiences, Judi is passionate about encouraging everyone she meets to embrace God's plans and purpose for their lives. Judi's desire is to believe, receive and cultivate every dream God has placed in her heart and she wants to the same for you! Judi has served as a moderator, keynoter, panelist, emcee, host and interviewer for numerous organizations and corporations.



Judi's inspirational message accompanied by her dynamic, interactive and incredibly authentic style has made her a popular speaker for churches, colleges, corporations, community groups and government institutions. Her topics encompass current events, work/family balance, self-esteem, motivation and conquering some of life's biggest challenges through faith.

Judi's presentations are always filled with passion, purpose & principles - along with a good dose of humor. With nearly 20 years of experience as a broadcast media professional, Judi is highly sought after for freelance broadcast projects, media consulting and as voice talent.

Some of Judi's popular speech topics include:

- ☉ From Tragedy To Triumph
- ☉ Work/Family Balance
- ☉ Dealing With Disappointment
- ☉ Media Crisis Training
- ☉ Power In Patience
- ☉ The Seven Habits of Highly Effective Mothers
- ☉ Say No, So You Can Live YES!
- ☉ Social Media Strategy

To Book Judi, please contact:
Bianca Crawford at 803.250.1733 or
bianca@crawfordaustinagency.com



JUDI Is...

"I wanted to take the time to let you know you did an awesome job as the announcer at the Governor's Cup this past weekend."

I know WIS gets tapped into for many local running events - Heart and Sole; Ray Tanner HomeRun; Columbia SC Marathon; etc. - and it can only be contributed to the great staff that works with WIS and gives so much back to the community.

I know that life gets busy but having familiar faces associated with the events in our city speaks volumes to those of us who participate.

Thank you for taking the time to make Saturday's event another great one for the city."

Pamela R. Griffin, R.N., B.S.N
Blue Cross, Blue Shield of South Carolina

Judi's passion is to inspire and uplift thier spirits through love, laughter and humor. Here are what others have to say about Judi.

"I don't know how you do it, but it seems you raise the bar every year! Thank you for the wonderful job you did as our conference emcee. Your generous spirit and positive energy helped create a warm and uplifting atmosphere for everyone. Many of the participants stopped to tell me how they had been inspired by you and the speakers."

Very Sincerely,
Donna Lawrence
Midlands Technical College



JUDI'S PAST JEWELS



Judi is so thankful for all the past organizations who have hired her to emcee, host and keynote at there events. Here are a list of a few of those precious jewels.

AT&T	Family Service Center	Richland School District One
Autism Society of South Carolina	Gateway Baptist Church	SC Association of School Administrators
Strides for Autism	Healthy Learners	SC Chamber of Commerce
Big Brothers Big Sisters of Greater Columbia	JASA, Just A Sister Away	SC Department of Juvenile Justice
Carolina Marathon Association	Midlands Technical College	SC Higher Education Foundation
Colonial Life Arena	Newberry College	SC State Housing
Cooperative Ministry	Palmetto Health	Scholastic Press Association
Dutch Fork High School	Providence Hospital	Special Olympics
	Richland County Public Library	University of South Carolina





BOOKING INFO

Scheduling Options

Keynote (up to 45 minutes)
Panel Participant (same day as presentation)
Moderator (2 hour session)

To guarantee a specific date on Judi Gatson's calendar, a 50% deposit with a signed contract is required. The remaining balance is due upon completion of the presentation workshop.

Presentation Expenses

Speaking fees are exclusive of travel. If needed, travel expenses include hotel, meals, ground transportation and full coach class airfare.

Location

Judi travels from Columbia, SC.

Contact

To hire Judi for your event and for all public relations and media inquiries, please contact:



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